Bay Area Hockey Talk is a hockey recap/talk show featuring the latest news from the Northern California hockey scene. Our focus is on youth, high school & college hockey with secondary coverage of pro, minor pro and junior hockey. The show features game recaps, scoring summaries, panel discussions, interviews & pre-produced pieces. The show will be aired in two forms: weekly audio podcast & monthly video webcast.

This show will be listened to and/or viewed by potentially thousands of Bay Area hockey players, parents and administrators and provides a fantastic advertising opportunity for local businesses.

***ADVERTISING OPPORTUNITIES (price listed per episode)***

ON-AIR PROMO (100 WORDS): Ad read by on-air talent once per show $ \_25.00

COMMERCIAL (30 SECONDS): Audio/Video spot played once per show $ \_25.00

COMMERCIAL (60 SECONDS): Audio/Video spot played once per show $ \_50.00

BOTTOM LINE TICKER: Lower 3rd graphic displayed alongside stats/scores for entire show $ \_25.00

EPISODE SPONSOR: “Presenting” sponsor of an entire show $ \_25.00

**MULTI-SHOW DISCOUNTS:** 2 Shows = 10% discount, 4 Shows = 20% discount, 8+ Shows = 30% discount

***NOTES***

1. All graphics and video spots must be supplied by advertiser. If desired, we are capable of producing commercials for the advertiser for an additional fee.
2. Please supply all finished artwork and video files at least one (1) week in advance of show date.
3. File Formats – Audio: .MP3, .WAV; Graphics: .JPG, .GIF, or .PNG; Video: .MOV or .MP4

***ORDER SUMMARY***

SUBTOTAL: $ 0.00 x ADDITIONAL SHOWS (# 0 )

**PROMO CODE (if applicable):       / DISCOUNT: $** **0.00**

**TOTAL: $** **0.00**

**PAYMENT/SHIPPING INFO**

***CASH ($******)*** ***CHECK (#******)*** ***CREDIT or DEBIT CARD*** 

***CREDIT/DEBIT CARD #******EXP***       ***CVV***

**NAME**      

**SHIPPING/BILLING ADDRESS**

**CITY**       **STATE**    **ZIP**

**PHONE (**   **)**      **EMAIL**

***Please make checks payable to:* BLACK DOG ENTERPRISES**

**Note:** A $25 **returned check** service charge is assessed for each dishonored **check** the bank returns.